

ELCON INFO MEMO

Date: December 19, 2008
To: State Industrial Groups
cc: Rick Bidstrup
From: John Anderson (janderson@elcon.org)
Subject: New Policy Brief on Energy Efficiency

Two weeks ago ELCON sent you a Policy Brief on energy efficiency (EE) noting that, in developing and implementing energy efficiency programs, it was important that protocols be developed to accurately measure and evaluate energy achievements.

This week ELCON published a second Policy Brief entitled “Financing Energy Efficiency Investments of Large Industrial Customers – What is the Role of Electric Utilities.” The thrust of this report is that: (1) seeking energy efficiency improvements in the industrial sector is different than seeking such improvements in the residential sector, (2) utility-administered programs are not typically designed to meet the specific needs of a large industrial facility, and (3) in most regulatory mandates no provision is made for rewarding industrial facilities that make EE improvements on their own.

A copy of the Policy Brief is available at:
<http://www.elcon.org/Documents/Publications/PolicyBrief12-16-08.pdf>

We continue to believe that the issue of Energy Efficiency is going to be a major focus of debate at the both the State and Federal levels. Treatment of industrial end users will be crucial for your members and ours. Feel free to circulate this report to your member companies. And, although ELCON has sent a copy of this Brief to all State utility commissioners, your circulating this document to Commissioners and staffs can also assist in “spreading the word.”

If you would like a hard copy of this report, or if you would like to discuss it greater detail, feel free to contact me (janderson@elcon.org or 202-682-1390)

Happy Holidays from ELCON.